

DATA PROTECTION AND PRIVACY INFORMATION

MARKETING



This Data Protection Privacy Notice explains how the EKC Group processes your personal data. We will keep your data safe and will comply with all relevant data protection legislation. If you consent to receive marketing communications, the EKC Group will use the data you provide to send you offers and suggestions that we think may interest you using the method you have agreed to (i.e. post, text etc). You can opt out at any time

The Data Controller's registered address is:	EKC Group Ramsgate Road Broadstairs Kent CT10 1PN
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The Data Protection Officer's contact details are:	M: DPO@eastkent.ac.uk T: 01843 605024
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What data we collect about you:

We will process the following data:

- Your full name
- You/Your child's interests
- You/Your child's location (i.e. your previous or current school placement)
- You/Your child's date of birth
- You/your child's email address
- You/your child's phone number
- Your signature

We will use your data for the following purposes:

- To contact you about course and offers that may interest you
- To contact you about events happening across EKC Group which may be of interest to you/your child.

We can legally use your data because:

- You have provided consent

Who may have access to your data?

- You
- College/Group Marketing/Student Recruitment staff

We will keep your data for:

- 2 years

You have the right to:

- Access your data within 1 month of your written or verbal request
- Object to processing of your data

How to lodge a complaint if you're not satisfied with the way we've managed your data

Firstly in writing to the DPO@eastkent.ac.uk

If you're still not satisfied you can contact:
The Information Commissioner's Office
Wycliffe House,
Water Lane,

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www.ico.org.uk