PRIVACY NOTICE EKC SCHOOLS TRUST MARKETING



This Data Protection Privacy Notice explains what personal data EKC Schools Trust collects and uses for the purposes of informing you about news and events across the Trust and forthcoming professional development opportunities and events delivered by Education Services.

EKC Schools Trust is the registered Data Controller. The contact address is:	EKC Schools Trust Ramsgate Road Broadstairs Kent CT10 1PN
The Data Protection Officer's contact details are:	M: <u>DPO@eastkent.ac.uk</u> T: 01843 605024

What data we collect about you:

Your contact details (email address)

We will use this data to:

- Provide you with a copy of our termly Trust Newsletter
- Contact you about professional development opportunities and events

The lawful basis for processing is as follows:

· You have given us your consent to process your data

Who we share your with: (includes but is not limited to the following)

Relevant EKC Schools Trust staff

How long we will keep your data for:

3 years unless you tell us that you no longer wish us to contact you about professional development opportunities. We will destroy your data via a confidential waste service at the end of the retention period.

You have the right to:

- Know what we are doing with your personal data and why we are doing it
- Request access to your data
- Object to processing of your data if it is, or is likely to, cause distress or damage
- Object to processing for direct marketing
- Ask for your data to be amended if the details are incorrect

If you wish to exercise your rights, please contact: office@ekcschoolstrust.org

You also have the right to make a complaint if you're not satisfied with the way that we've managed your data.

If you wish to raise a concern or make a complaint please firstly contact:

Summer Macer

Director of Operations

office@ekcschoolstrust.org

If you're not satisfied with the outcome, please refer your complaint to: DPO@eastkent.ac.uk

If you're still not satisfied with the outcome you can contact the UK data protection regulatory authority, the Information Commissioner's Office via www.ico.org.uk